

# Preprints and Related Products

## 2009 Rates



Preprints  
Local Values (TMC)  
Fin de Semana  
Polybags  
Toppers

**Los Angeles Times**  
M E D I A   G R O U P

## Preprints and Related Products

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### Specifications & Delivery Instructions for Preprints and Local Values (TMC)

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The minimum quantity is 10,000 for a preprint or TMC insert.

#### 1. Sizes

- Minimum size: 3"x 5"
- Maximum size: 11"x 12"

#### 2. Paper Stock

- Single sheets:
  - 70# card stock (.005) for sizes up to 8.5" x 11"
  - 70# bond for sizes greater than 8.5" x 11" up to 11" x 12.5"
- 4-page tabloid may be on 30# stock minimum

**Note:** No guarantee of accuracy of insertion can be made if the material does not meet specifications.

- Metal objects such as keys, coins, etc., attached to any page are not acceptable.
- Die-cut inserts must be submitted in advance for approval.
- Political advertising: Political copy must be identified "Political Advertisement" on each page. Consult your Advertising Sales Representative for more information.
- Sections with or simulating editorial content must be identified "Advertising Supplement" on every page.
- Spoilage: Preprint quantities under 100,000 pieces require 4% spoilage. Preprint quantities over 100,000 pieces require 2% spoilage.

### Packing Requirements

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- All inserts must be tied in equal-count bundles approximately 4-6 inches in height, with 50, 100, 200, 500 or 1,000 to a bundle.
- Preprint supplements may be brick-stacked on solid-base, non-returnable skids or pallets with 4-way entry. If necessary to maintain product integrity, cards and single sheets may be packed in cartons. The cartons must be fully packed or well dunnaged internally. Cartons must be placed on skids. Four-inch minimum floor clearance required for skids. Maximum height: 5 feet. Maximum weight: 2,500 lbs.
- A protective cover must be placed on the pallet before stacking, between layers and on top of the stack before adding the skid top. This will help minimize dampness and curling of the sections. The skid top must be of wood or sturdy synthetic and of the same size as the base. The stacked product must not extend beyond the edges of the skid. Each pallet must be securely banded and plastic-wrapped, taking care not to damage the inserts.
- Each skid should be of the same size and contain the same number of inserts (end-of-run pallet excepted).
- Each skid must be marked with a skid flag that states printer's name and address, advertiser's name, newspaper's name, version name or number, insertion date, quantity in each skid, individual skid number of total number of skids and total quantity in the shipment.
- Every publication included in a shipment must be accompanied by its own bill of lading which states printer's name and address, advertiser's name, newspaper's name, version name or number and insertion date.

### Deadlines

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- Ordering deadline for all inserts – 14 days prior to insertion date.
- Delivery deadlines:

#### For Sunday in-paper distribution –

Thursday, 10 days prior to insertion date.

#### For Friday in-paper distribution or non-subscriber distribution –

Thursday, 8 days prior to insertion date.

#### For Monday through Thursday and Saturday in-paper distribution –

7 days prior to insertion date.

### Delivery Instructions

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Inserts for distribution should be delivered to:

California Community News (CCN)  
5091 4th Street  
Irwindale, CA 91706

#### CCN Receiving hours:

5 am to 7 pm Monday through Friday;  
7 am to 12 pm Saturday; closed Sunday

For inserts placed into the portion of the OCSaver/Local Values program carried on the Orange County Register's Friday home delivery newspaper and the Register's Weekly Community Newspapers, please deliver to:

1701 S. Lewis Street,  
Anaheim, CA 92805  
Phone 714.704.5261

#### Delivery Times:

Monday 7:00 AM to 5:00 PM  
Tuesday – Friday 7:00 AM to 11:00 PM  
Saturday – 6:00 AM to 10:00 AM

Closed Sundays and Holidays

Only OCR delivery personnel may unload.

### Product Descriptions

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#### Newspaper Preprints

Preprints can be distributed in the Los Angeles Times 7 days a week. Targeted distribution is available at the ZIP Code level 7 days a week and at the sub-ZIP Code level on Fridays.

#### Non-Subscriber Delivery (TMC)

Supplement your newspaper preprints with non-subscriber distribution via Local Values. Non-subscribers of the Los Angeles Times receive their inserts via the Local Values shared mail package primarily on Friday.

- Full coverage of Orange county and portions of Los Angeles, Ventura, Riverside and San Bernardino counties
- Local Values rates apply to non-subscribers only

#### Hoy/Fin de Semana

Hoy/Fin de Semana is our Spanish language publication that is home delivered to the doorstep on Saturdays. Fin de Semana serves as the carrier for preprints to non-subscribers of the Los Angeles Times and provides unduplicated coverage with our shared mail program.

Fin de Semana provides highly targeted distribution to approximately 500,000 homes in the Latino community. Local Values rates, specs, and deadlines apply to Fin de Semana.

#### Local Values Thursday Wrap

The Thursday Local Values Wrap is a 4-color, 4-page advertisement that "wraps" around preprinted inserts. The wrap typically features four different full-page advertisements each week, one to a page. The wrap also offers a banner position for smaller-sized advertisements.

- Distribution in Thursday Los Angeles Times
- Tops home delivery copy; placed inside the Los Angeles Times for single copy
- 5 zones (ZIP Code based)
- High-quality, 4-color reproduction

### Local Values Friday Wrap

The Friday Local Values wrap is a 4-color, 4-page advertisement that “wraps” around preprinted inserts. The wrap typically features four different full-page advertisements each week, one to a page. The wrap also offers a banner position for smaller-sized advertisements.

- Distribution in the Friday Los Angeles Times, Friday Orange County Register and non-duplicated distribution via U.S. mail or the Register’s Community newspapers to non-subscribers
- Serves as the outside piece for the mailed package of inserts, giving you high visibility
- Over 92% penetration of L.A. DMA
- Tops home delivery, placed inside the Los Angeles Times for single copy
- 10 zones (ZIP Code based)
- High-quality, 4-color reproduction

### California Weekend Direct®

Our weekend distribution program delivers your preprints to your target audience on the weekends. This program combines in-paper preprints with home-delivered inserts to non-subscribers. This program extends your reach to households in all five counties of Los Angeles, Orange, Riverside, San Bernardino and Ventura.

### Print and Deliver

Turnkey design, printing, and distribution of single-sheet and 4-page tab inserts are available at attractive rates. Ask your Advertising Sales Representative for more details.

### Polybags

For extra visibility, have your logo and/or advertising message printed on a polybag which covers the paper. This is for home delivery only and is available 7 days a week. Ask your Advertising Sales Representative for rates & specifications.

### Availability and Deadlines

1. Reservations: Space reservations are required 60 days prior to publication date. Insertion order with ZIP Codes and minimum quantity of 100,000. Reservations are subject to availability.
2. Artwork: If The Times is printing the polybag, artwork is required 10 weeks in advance of insertion date.
3. Cancellations: There will be a fee for cancellation after deadline.

### Polybag Distribution Rates

Minimum circulation is 100,000.

Distribution Quantity	Retail Non-Commissionable Cost Per Thousand	Commissionable Cost Per Thousand
Full Home Delivery	\$ 65.00	\$ 77.00
Partial Circulation	\$ 95.00	\$ 112.00

Polybags are due at CCN 10 days prior to drop date. Please see “Delivery Instructions.”

### Toppers

For special impact, we’ll put your preprint on top or bottom of the newspaper rather than inside. This is for home delivery only and is available 7 days a week. Subject to availability.

### Topper Rates

Add these charges to Preprint Rates.

Minimum Circulation is 100,000.

Minimum size: 8 1/2” x 11”. Undersized pieces will be charged an additional fee of \$38 per thousand pieces.

Distribution Quantity	Retail Non-Commissionable Cost Per Thousand	Commissionable Cost Per Thousand
Full Home Delivery	\$ 65.00	\$ 77.00
Partial Circulation	\$ 95.00	\$ 112.00

### For More Information

All preprints, shared mail inserts, polybags and toppers are subject to the approval of The Times in its sole discretion. Please see “terms and conditions” for more information.

latimes.com/mediakit  
1.800.LA TIMES

# General Preprint Rates - 2009 Rates effective January 1, 2009

**Paid Circulation - Los Angeles Times**

Annual spending level represents total advertising commitment with the Los Angeles Times

Commissionable

## DAILY

Tab Page Count	Annual Spending Level (\$)											
	Open	250,000	500,000	750,000	1,000,000	1,500,000	2,000,000	2,500,000	3,000,000	4,000,000	7,000,000	
Single Sheet	\$61.90	\$60.17	\$57.92	\$54.46	\$51.00	\$47.53	\$44.07	\$40.60	\$36.64	\$33.18	\$29.71	
4	\$67.66	\$65.94	\$63.68	\$60.22	\$56.76	\$53.30	\$49.84	\$46.38	\$42.41	\$38.95	\$35.49	
8	\$69.97	\$68.25	\$65.98	\$63.68	\$61.37	\$59.07	\$56.76	\$54.46	\$51.63	\$49.33	\$47.02	
12	\$75.73	\$74.01	\$71.74	\$69.44	\$67.14	\$64.83	\$62.53	\$60.22	\$57.39	\$55.09	\$52.79	
16	\$81.49	\$79.77	\$77.50	\$75.20	\$72.90	\$70.59	\$68.29	\$65.98	\$63.15	\$60.85	\$58.55	
20	\$84.34	\$84.05	\$81.49	\$79.48	\$77.47	\$75.44	\$73.43	\$71.41	\$68.34	\$66.32	\$64.30	
24	\$87.76	\$86.89	\$85.49	\$83.76	\$82.03	\$79.77	\$78.04	\$76.31	\$74.05	\$72.33	\$70.59	
28	\$93.52	\$92.65	\$91.25	\$89.53	\$87.79	\$85.53	\$83.80	\$82.08	\$79.81	\$78.08	\$76.35	
32	\$99.29	\$98.41	\$97.01	\$95.29	\$93.55	\$91.29	\$89.56	\$87.84	\$85.56	\$83.84	\$82.11	
36	\$105.05	\$104.17	\$102.77	\$101.05	\$99.31	\$97.05	\$95.32	\$93.59	\$91.32	\$89.60	\$87.87	
40	\$110.81	\$109.93	\$108.53	\$106.80	\$105.07	\$102.81	\$101.07	\$99.35	\$97.08	\$95.36	\$93.62	

## SUNDAY

Tab Page Count	Annual Spending Level (\$)											
	Open	250,000	500,000	750,000	1,000,000	1,500,000	2,000,000	2,500,000	3,000,000	4,000,000	7,000,000	
Single Sheet	\$67.85	\$66.13	\$63.83	\$60.38	\$56.93	\$53.48	\$50.03	\$46.58	\$42.55	\$39.10	\$35.65	
4	\$73.60	\$71.88	\$69.58	\$66.13	\$62.68	\$59.23	\$55.78	\$52.33	\$48.30	\$44.85	\$41.40	
8	\$75.90	\$74.18	\$71.88	\$69.58	\$67.28	\$64.98	\$62.68	\$60.38	\$57.50	\$55.20	\$52.90	
12	\$81.65	\$79.93	\$77.63	\$75.33	\$73.03	\$70.73	\$68.43	\$66.13	\$63.25	\$60.95	\$58.65	
16	\$87.40	\$85.68	\$83.38	\$81.08	\$78.78	\$76.48	\$74.18	\$71.88	\$69.00	\$66.70	\$64.40	
20	\$90.28	\$89.98	\$87.40	\$85.39	\$83.38	\$81.36	\$79.35	\$77.34	\$74.18	\$72.16	\$70.15	
24	\$93.73	\$92.86	\$91.43	\$89.71	\$87.98	\$85.68	\$83.95	\$82.23	\$79.93	\$78.21	\$76.48	
28	\$99.48	\$98.61	\$97.18	\$95.46	\$93.73	\$91.43	\$89.70	\$87.98	\$85.68	\$83.96	\$82.23	
32	\$105.23	\$104.36	\$102.93	\$101.21	\$99.48	\$97.18	\$95.45	\$93.73	\$91.43	\$89.71	\$87.98	
36	\$110.98	\$110.11	\$108.68	\$106.96	\$105.23	\$102.93	\$101.20	\$99.48	\$97.18	\$95.46	\$93.73	
40	\$116.73	\$115.86	\$114.43	\$112.71	\$110.98	\$108.68	\$106.95	\$105.23	\$102.93	\$101.21	\$99.48	

For tab page counts over 40, add \$6.00 per thousand for every 4 tab pages to the 40 tab page rate.

Thanksgiving day and Christmas day preprints are charged at Sunday rates.

# Retail Preprint Rates - 2009 Rates effective January 1, 2009

**Paid Circulation - Los Angeles Times**

Annual spending level represents total advertising commitment with the Los Angeles Times

Non-commissionable

## DAILY

Tab Page Count	Annual Spending Level (\$)											
	Open	250,000	500,000	750,000	1,000,000	1,500,000	2,000,000	2,500,000	3,000,000	4,000,000	7,000,000	
Single Sheet	\$52.00	\$50.50	\$49.00	\$46.00	\$43.00	\$40.00	\$37.00	\$34.00	\$31.00	\$28.00	\$25.00	
4	\$57.00	\$55.50	\$54.00	\$51.00	\$48.00	\$45.00	\$42.00	\$39.00	\$36.00	\$33.00	\$30.00	
8	\$59.00	\$57.50	\$56.00	\$54.00	\$52.00	\$50.00	\$48.00	\$46.00	\$44.00	\$42.00	\$40.00	
12	\$64.00	\$62.50	\$61.00	\$59.00	\$57.00	\$55.00	\$53.00	\$51.00	\$49.00	\$47.00	\$45.00	
16	\$69.00	\$67.50	\$66.00	\$64.00	\$62.00	\$60.00	\$58.00	\$56.00	\$54.00	\$52.00	\$50.00	
20	\$71.00	\$70.75	\$69.00	\$67.25	\$65.50	\$63.75	\$62.00	\$60.25	\$58.50	\$56.75	\$55.00	
24	\$73.50	\$72.75	\$72.00	\$70.50	\$69.00	\$67.50	\$66.00	\$64.50	\$63.00	\$61.50	\$60.00	
28	\$78.50	\$77.75	\$77.00	\$75.50	\$74.00	\$72.50	\$71.00	\$69.50	\$68.00	\$66.50	\$65.00	
32	\$83.50	\$82.75	\$82.00	\$80.50	\$79.00	\$77.50	\$76.00	\$74.50	\$73.00	\$71.50	\$70.00	
36	\$88.50	\$87.75	\$87.00	\$85.50	\$84.00	\$82.50	\$81.00	\$79.50	\$78.00	\$76.50	\$75.00	
40	\$93.50	\$92.75	\$92.00	\$90.50	\$89.00	\$87.50	\$86.00	\$84.50	\$83.00	\$81.50	\$80.00	

## SUNDAY

Tab Page Count	Annual Spending Level (\$)											
	Open	250,000	500,000	750,000	1,000,000	1,500,000	2,000,000	2,500,000	3,000,000	4,000,000	7,000,000	
Single Sheet	\$59.00	\$57.50	\$55.50	\$52.50	\$49.50	\$46.50	\$43.50	\$40.50	\$37.00	\$34.00	\$31.00	
4	\$64.00	\$62.50	\$60.50	\$57.50	\$54.50	\$51.50	\$48.50	\$45.50	\$42.00	\$39.00	\$36.00	
8	\$66.00	\$64.50	\$62.50	\$60.50	\$58.50	\$56.50	\$54.50	\$52.50	\$50.00	\$48.00	\$46.00	
12	\$71.00	\$69.50	\$67.50	\$65.50	\$63.50	\$61.50	\$59.50	\$57.50	\$55.00	\$53.00	\$51.00	
16	\$76.00	\$74.50	\$72.50	\$70.50	\$68.50	\$66.50	\$64.50	\$62.50	\$60.00	\$58.00	\$56.00	
20	\$78.50	\$78.25	\$76.00	\$74.25	\$72.50	\$70.75	\$69.00	\$67.25	\$64.50	\$62.75	\$61.00	
24	\$81.50	\$80.75	\$79.50	\$78.00	\$76.50	\$74.50	\$73.00	\$71.50	\$69.50	\$68.00	\$66.50	
28	\$86.50	\$85.75	\$84.50	\$83.00	\$81.50	\$79.50	\$78.00	\$76.50	\$74.50	\$73.00	\$71.50	
32	\$91.50	\$90.75	\$89.50	\$88.00	\$86.50	\$84.50	\$83.00	\$81.50	\$79.50	\$78.00	\$76.50	
36	\$96.50	\$95.75	\$94.50	\$93.00	\$91.50	\$89.50	\$88.00	\$86.50	\$84.50	\$83.00	\$81.50	
40	\$101.50	\$100.75	\$99.50	\$98.00	\$96.50	\$94.50	\$93.00	\$91.50	\$89.50	\$88.00	\$86.50	

For tab page counts over 40, add \$5.00 per thousand for every 4 tab pages to the 40 tab page rate.

Thanksgiving day and Christmas day preprints are charged at Sunday rates.

# Local Values Retail Rates - 2009

Non-subscriber shared mail and Fin de Semana distribution only		Non-Commissionable, cost per thousand pieces									
Weight in Ounces	Open	Annual Spending Level (\$)									
		250,000	500,000	750,000	1,000,000	1,500,000	2,000,000	2,500,000	3,000,000	4,000,000	7,000,000
0.25	\$41.42	\$39.73	\$38.03	\$35.77	\$33.50	\$32.37	\$31.24	\$28.97	\$26.71	\$24.45	\$23.31
0.30	\$43.88	\$42.19	\$40.48	\$38.22	\$35.96	\$34.83	\$33.69	\$31.43	\$29.17	\$26.91	\$25.77
0.35	\$46.34	\$44.63	\$42.94	\$40.68	\$38.41	\$37.28	\$36.15	\$33.89	\$31.63	\$29.35	\$28.23
0.40	\$48.79	\$47.09	\$45.39	\$43.13	\$40.87	\$39.73	\$38.61	\$36.34	\$34.07	\$31.81	\$30.68
0.45	\$51.24	\$49.55	\$47.85	\$45.58	\$43.32	\$42.19	\$41.05	\$38.79	\$36.53	\$34.27	\$33.13
0.50	\$53.70	\$52.00	\$50.30	\$48.04	\$45.77	\$44.65	\$43.51	\$41.25	\$38.99	\$36.72	\$35.59
0.55	\$56.15	\$54.45	\$52.76	\$50.49	\$48.23	\$47.09	\$45.97	\$43.71	\$41.43	\$39.17	\$38.05
0.60	\$58.60	\$56.91	\$55.21	\$52.95	\$50.69	\$49.55	\$48.42	\$46.15	\$43.89	\$41.63	\$40.49
0.65	\$61.06	\$59.36	\$57.67	\$55.40	\$53.13	\$52.01	\$50.87	\$48.61	\$46.35	\$44.09	\$42.95
0.70	\$63.51	\$61.82	\$60.12	\$57.85	\$55.59	\$54.46	\$53.33	\$51.07	\$48.80	\$46.53	\$45.41
0.75	\$65.97	\$64.27	\$62.57	\$60.31	\$58.05	\$56.91	\$55.79	\$53.51	\$51.25	\$48.99	\$47.86
0.80	\$70.68	\$68.99	\$67.29	\$65.03	\$62.77	\$61.63	\$60.50	\$58.23	\$55.97	\$53.71	\$52.57
0.85	\$73.14	\$71.44	\$69.75	\$67.48	\$65.21	\$64.09	\$62.95	\$60.69	\$58.43	\$56.17	\$55.03
0.90	\$75.60	\$73.90	\$72.20	\$69.93	\$67.67	\$66.54	\$65.41	\$63.15	\$60.88	\$58.62	\$57.49
0.95	\$78.05	\$76.35	\$74.65	\$72.39	\$70.13	\$68.99	\$67.87	\$65.59	\$63.33	\$61.07	\$59.94
1.00	\$80.50	\$78.80	\$77.11	\$74.85	\$72.58	\$71.45	\$70.31	\$68.05	\$65.79	\$63.53	\$62.39
1.05	\$85.22	\$83.52	\$81.83	\$79.56	\$77.29	\$76.17	\$75.03	\$72.77	\$70.51	\$68.25	\$67.11
1.10	\$87.68	\$85.98	\$84.28	\$82.01	\$79.75	\$78.62	\$77.49	\$75.23	\$72.96	\$70.70	\$69.57
1.15	\$90.13	\$88.43	\$86.73	\$84.47	\$82.21	\$81.07	\$79.95	\$77.67	\$75.41	\$73.15	\$72.02
1.20	\$92.58	\$90.88	\$89.19	\$86.93	\$84.67	\$83.53	\$82.39	\$80.13	\$77.87	\$75.61	\$74.47
1.25	\$95.04	\$93.34	\$91.64	\$89.37	\$87.11	\$85.99	\$84.85	\$82.59	\$80.33	\$78.06	\$76.93
1.30	\$97.49	\$95.80	\$94.09	\$91.83	\$89.57	\$88.43	\$87.31	\$85.04	\$82.78	\$80.51	\$79.38
1.35	\$99.95	\$98.25	\$96.55	\$94.29	\$92.03	\$90.89	\$89.76	\$87.49	\$85.23	\$82.97	\$81.84
1.40	\$102.40	\$100.70	\$99.01	\$96.75	\$94.47	\$93.35	\$92.21	\$89.95	\$87.69	\$85.42	\$84.29
1.45	\$104.85	\$103.16	\$101.45	\$99.19	\$96.93	\$95.80	\$94.67	\$92.41	\$90.14	\$87.88	\$86.74
1.50	\$107.31	\$105.61	\$103.91	\$101.65	\$99.39	\$98.25	\$97.12	\$94.86	\$92.59	\$90.33	\$89.20
1.55	\$112.03	\$110.33	\$108.63	\$106.37	\$104.11	\$102.97	\$101.84	\$99.57	\$97.31	\$95.05	\$93.92
1.60	\$114.48	\$112.78	\$111.09	\$108.83	\$106.55	\$105.43	\$104.29	\$102.03	\$99.77	\$97.50	\$96.37
1.65	\$116.93	\$115.24	\$113.54	\$111.27	\$109.01	\$107.88	\$106.75	\$104.49	\$102.22	\$99.96	\$98.82
1.70	\$119.39	\$117.69	\$115.99	\$113.73	\$111.47	\$110.33	\$109.20	\$106.94	\$104.67	\$102.41	\$101.28
1.75	\$124.11	\$122.41	\$120.71	\$118.45	\$116.19	\$115.05	\$113.92	\$111.65	\$109.39	\$107.13	\$106.00
1.80	\$126.56	\$124.86	\$123.17	\$120.91	\$118.63	\$117.51	\$116.37	\$114.11	\$111.85	\$109.58	\$108.45
1.85	\$129.01	\$127.32	\$125.62	\$123.35	\$121.09	\$119.96	\$118.83	\$116.57	\$114.30	\$112.04	\$110.90
1.90	\$132.60	\$130.90	\$129.21	\$126.95	\$124.67	\$123.55	\$122.41	\$120.15	\$117.89	\$115.62	\$114.49
1.95	\$135.05	\$133.36	\$131.66	\$129.39	\$127.13	\$126.00	\$124.87	\$122.61	\$120.34	\$118.08	\$116.94
2.00	\$137.51	\$135.82	\$134.11	\$131.85	\$129.59	\$128.45	\$127.32	\$125.06	\$122.80	\$120.53	\$119.40
2.05	\$139.97	\$138.27	\$136.57	\$134.31	\$132.04	\$130.91	\$129.77	\$127.51	\$125.25	\$122.98	\$121.86
2.10	\$142.41	\$140.71	\$139.01	\$136.75	\$134.49	\$133.36	\$132.23	\$129.97	\$127.70	\$125.44	\$124.31
2.15	\$144.87	\$143.17	\$141.47	\$139.21	\$136.95	\$135.82	\$134.69	\$132.42	\$130.16	\$127.90	\$126.76
2.20	\$147.33	\$145.63	\$143.93	\$141.67	\$139.40	\$138.27	\$137.14	\$134.88	\$132.61	\$130.35	\$129.22
2.25	\$149.78	\$148.08	\$146.38	\$144.12	\$141.86	\$140.73	\$139.59	\$137.33	\$135.06	\$132.80	\$131.67
2.30	\$152.23	\$150.53	\$148.83	\$146.57	\$144.31	\$143.18	\$142.05	\$139.78	\$137.52	\$135.26	\$134.12
2.35	\$154.69	\$152.99	\$151.29	\$149.03	\$146.77	\$145.63	\$144.50	\$142.24	\$139.98	\$137.71	\$136.58
2.40	\$157.15	\$155.45	\$153.75	\$151.49	\$149.22	\$148.09	\$146.96	\$144.69	\$142.43	\$140.16	\$139.04
2.45	\$159.59	\$157.89	\$156.19	\$153.93	\$151.67	\$150.54	\$149.41	\$147.14	\$144.88	\$142.62	\$141.48
2.50	\$162.05	\$160.35	\$158.65	\$156.39	\$154.13	\$153.00	\$151.86	\$149.60	\$147.34	\$145.08	\$143.94

For weights over 2.5 ounces and under 8 ounces, add \$6.50 per thousand to the 2.5 ounce rate for every 0.1 ounce over 2.5 ounces.

For weights over 8 ounces, contact your account representative.

Weight is rounded up to the nearest .05 ounce.

Shared mail rates are subject to change based on USPS rate changes.

# Local Values General Rates - 2009

Non-subscriber shared mail and Fin de Semana distribution only		Commissionable, cost per thousand pieces									
Weight in Ounces	Open	Annual Spending Level (\$)									
		250,000	500,000	750,000	1,000,000	1,500,000	2,000,000	2,500,000	3,000,000	4,000,000	7,000,000
0.25	\$47.64	\$45.69	\$43.74	\$41.13	\$38.52	\$37.22	\$35.92	\$33.32	\$30.72	\$28.11	\$26.81
0.30	\$50.47	\$48.51	\$46.57	\$43.96	\$41.36	\$40.05	\$38.75	\$36.15	\$33.55	\$30.94	\$29.64
0.35	\$53.29	\$51.33	\$49.38	\$46.78	\$44.17	\$42.87	\$41.57	\$38.97	\$36.36	\$33.76	\$32.46
0.40	\$56.11	\$54.15	\$52.20	\$49.60	\$46.99	\$45.69	\$44.39	\$41.79	\$39.18	\$36.58	\$35.28
0.45	\$58.94	\$56.97	\$55.03	\$52.43	\$49.82	\$48.52	\$47.22	\$44.61	\$42.01	\$39.41	\$38.11
0.50	\$61.75	\$59.79	\$57.85	\$55.25	\$52.64	\$51.34	\$50.03	\$47.43	\$44.83	\$42.23	\$40.93
0.55	\$64.57	\$62.62	\$60.67	\$58.07	\$55.46	\$54.15	\$52.85	\$50.25	\$47.65	\$45.05	\$43.75
0.60	\$67.40	\$65.44	\$63.50	\$60.90	\$58.28	\$56.98	\$55.68	\$53.08	\$50.48	\$47.88	\$46.58
0.65	\$70.22	\$68.27	\$66.32	\$63.72	\$61.10	\$59.80	\$58.50	\$55.90	\$53.30	\$50.70	\$49.39
0.70	\$73.04	\$71.09	\$69.14	\$66.52	\$63.92	\$62.62	\$61.32	\$58.72	\$56.12	\$53.51	\$52.21
0.75	\$75.87	\$73.91	\$71.97	\$69.36	\$66.75	\$65.45	\$64.15	\$61.55	\$58.95	\$56.34	\$55.04
0.80	\$81.29	\$79.34	\$77.39	\$74.78	\$72.17	\$70.87	\$69.57	\$66.97	\$64.37	\$61.76	\$60.46
0.85	\$84.11	\$82.16	\$80.20	\$77.60	\$74.99	\$73.69	\$72.39	\$69.79	\$67.18	\$64.58	\$63.28
0.90	\$86.94	\$84.97	\$83.03	\$80.43	\$77.82	\$76.52	\$75.22	\$72.62	\$70.01	\$67.41	\$66.11
0.95	\$89.76	\$87.80	\$85.85	\$83.25	\$80.64	\$79.34	\$78.04	\$75.43	\$72.83	\$70.23	\$68.93
1.00	\$92.58	\$90.62	\$88.68	\$86.08	\$83.47	\$82.17	\$80.87	\$78.26	\$75.66	\$73.06	\$71.76
1.05	\$98.00	\$96.04	\$94.10	\$91.50	\$88.90	\$87.59	\$86.29	\$83.68	\$81.08	\$78.48	\$77.18
1.10	\$100.82	\$98.87	\$96.92	\$94.32	\$91.72	\$90.41	\$89.10	\$86.50	\$83.90	\$81.30	\$80.00
1.15	\$103.65	\$101.69	\$99.75	\$97.15	\$94.55	\$93.23	\$91.93	\$89.33	\$86.73	\$84.13	\$82.83
1.20	\$106.47	\$104.51	\$102.57	\$99.97	\$97.36	\$96.05	\$94.75	\$92.15	\$89.55	\$86.95	\$85.65
1.25	\$109.29	\$107.34	\$105.39	\$102.79	\$100.17	\$98.87	\$97.57	\$94.97	\$92.37	\$89.77	\$88.46
1.30	\$112.12	\$110.16	\$108.22	\$105.61	\$103.01	\$101.70	\$100.40	\$97.80	\$95.20	\$92.59	\$91.29
1.35	\$114.94	\$112.99	\$111.04	\$108.43	\$105.82	\$104.52	\$103.22	\$100.62	\$98.02	\$95.41	\$94.11
1.40	\$117.76	\$115.81	\$113.85	\$111.25	\$108.64	\$107.34	\$106.04	\$103.44	\$100.83	\$98.23	\$96.93
1.45	\$120.59	\$118.62	\$116.68	\$114.08	\$111.47	\$110.17	\$108.87	\$106.26	\$103.66	\$101.06	\$99.76
1.50	\$123.40	\$121.45	\$119.50	\$116.90	\$114.29	\$112.99	\$111.69	\$109.08	\$106.48	\$103.88	\$102.58
1.55	\$128.83	\$126.87	\$124.92	\$122.32	\$119.72	\$118.41	\$117.11	\$114.50	\$111.90	\$109.30	\$108.00
1.60	\$131.65	\$129.69	\$127.75	\$125.15	\$122.55	\$121.24	\$119.94	\$117.33	\$114.73	\$112.13	\$110.83
1.65	\$134.47	\$132.52	\$130.57	\$127.97	\$125.37	\$124.05	\$122.75	\$120.15	\$117.55	\$114.95	\$113.65
1.70	\$137.30	\$135.34	\$133.40	\$130.80	\$128.20	\$126.88	\$125.58	\$122.98	\$120.38	\$117.78	\$116.48
1.75	\$142.72	\$140.76	\$138.82	\$136.22	\$133.62	\$132.31	\$131.01	\$128.40	\$125.80	\$123.20	\$121.90
1.80	\$145.54	\$143.59	\$141.64	\$139.04	\$136.43	\$135.13	\$133.82	\$131.22	\$128.62	\$126.02	\$124.72
1.85	\$148.37	\$146.41	\$144.47	\$141.87	\$139.26	\$137.96	\$136.66	\$134.05	\$131.45	\$128.85	\$127.54
1.90	\$152.49	\$150.53	\$148.59	\$145.99	\$143.38	\$142.08	\$140.78	\$138.17	\$135.57	\$132.97	\$131.66
1.95	\$155.31	\$153.37	\$151.41	\$148.80	\$146.20	\$144.90	\$143.59	\$140.99	\$138.39	\$135.78	\$134.48
2.00	\$158.14	\$156.18	\$154.23	\$151.63	\$149.03	\$147.73	\$146.43	\$143.82	\$141.22	\$138.61	\$137.31
2.05	\$160.96	\$157.05	\$154.45	\$151.85	\$150.55	\$149.24	\$146.64	\$144.03	\$141.43	\$140.13	\$138.83
2.10	\$163.78	\$159.87	\$157.27	\$154.67	\$153.37	\$152.06	\$149.45	\$146.85	\$144.25	\$142.95	\$141.65
2.15	\$166.60	\$162.70	\$160.10	\$157.50	\$156.20	\$154.89	\$152.28	\$149.68	\$147.08	\$145.78	\$144.48
2.20	\$169.42	\$165.52	\$162.92	\$160.32	\$159.02	\$157.70	\$155.10	\$152.50	\$149.90	\$148.60	\$147.30
2.25	\$172.24	\$168.34	\$165.74	\$163.14	\$161.82	\$160.52	\$157.92	\$155.32	\$152.72	\$151.42	\$150.12
2.30	\$175.07	\$171.17	\$168.57	\$165.96	\$164.66	\$163.35	\$160.75	\$158.15	\$155.55	\$154.25	\$152.94
2.35	\$177.89	\$173.99	\$171.38	\$168.78	\$167.47	\$166.17	\$163.57	\$160.97	\$158.36	\$157.06	\$155.76
2.40	\$180.72	\$176.82	\$174.21	\$171.61	\$170.31	\$169.00	\$166.40	\$163.80	\$161.19	\$159.89	\$158.59
2.45	\$183.54	\$179.63	\$177.03	\$174.43	\$173.12	\$171.82	\$169.22	\$166.61	\$164.01	\$162.71	\$161.41
2.50	\$186.36	\$182.45	\$179.85	\$177.24	\$175.94	\$174.64	\$172.04	\$169.43	\$166.83	\$165.53	\$164.23

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